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FOR IMMEDIATE RELEASE

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**Dealers' Financial Services Announces Great American Insurance Company as Underwriter
for MILES Guaranteed Auto Protection Program**

Lexington, KY—Dealers' Financial Services, LLC (DFS) announces Great American Insurance Company is now underwriting its MILES Guaranteed Auto Protection program.

MILES (Military Installment Loan and Educational Services) is a program created by Dealers' Financial Services to assist, and protect active duty military personnel when purchasing an automobile.

DFS's partnership with Great American Insurance Company will allow MILES Certified Dealerships to continue to offer GAP protection waivers backed by a top-rated insurer. Great American Insurance Company is rated "A" Excellent by A.M. Best (as of December 17, 2007). This partnership not only benefits the dealerships but also the MILES Active Duty Service Member customer by providing quality and dependable GAP waiver protection.

"The relationship we have established with Great American will significantly enhance customer service for both our Certified Dealerships and military customers," said Larry Mountford, Senior Vice President at DFS.

About Dealers' Financial Services, LLC / MILES Program

Dealers' Financial Services, LLC (DFS) developed the MILES Program in 2001 to assist active duty military service members with purchasing a quality vehicle from a National Certified Dealer Network and obtaining financing from a national bank. DFS is currently a leader in providing solutions for automotive loans to the military community. For more information about DFS or the MILES Program please visit www.usmiles.com or contact us toll free at 1-866-466-4537.

About Great American Insurance Group

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of traditional fixed, indexed and variable annuities and supplemental insurance products. The members of Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG) also based in Cincinnati, Ohio. AFG's common stock is listed and traded on the New York Stock Exchange ("NYSE") and NASDAQ under the symbol ("AFG"). Additional information concerning Great American can be found at www.GreatAmericanInsurance.com

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