



Contact: Jenny Wallace, Marketing Manager
Dealers' Financial Services, LLC
Office: 859.258.2864
Fax: 859.406.1055
jennywallace@usmiles.com

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Robert H. Nelson joins Dealers' Financial Services, LLC as President and Chief Executive Officer

LEXINGTON, KENTUCKY – Dealers' Financial Services, LLC (DFS) has announced Robert H. Nelson as President and Chief Executive Officer.

Prior to joining DFS Mr. Nelson served as Chief Operating Officer and Chief Financial Officer for several companies in both the public and private sector. Most notably he was one of the founding members of United Auto Group, the second largest automotive dealership group in the United States. While with United Auto Group he served as Chief Operating Officer and Chief Financial Officer, and was a member of the Board of Directors. He also had direct responsibility for United Auto Group's wholly owned auto finance and warranty companies. Mr. Nelson is a certified public accountant and holds a degree from Manhattan College.

"Bob's experience in the automotive and financial industry is incredibly beneficial. He has the experience and the background to provide successful strategic direction to DFS as we expand and provide more products to our customers. I am excited to see DFS flourish with Bob as the organization's leader," said Vince Tyra, Operating Partner for Southfield Capital Advisors and Chairman of the Board for DFS.

Mr. Nelson will reside in Lexington, Kentucky, with his wife.

About Dealers' Financial Services, LLC

Dealers' Financial Services, LLC (DFS) developed the Military Installment Loan and Educational Services (MILES) Program in 2001 to assist Active Duty Military Service Members with obtaining a quality vehicle from a National Certified Dealer Network and financing from a national bank. DFS is currently a leader in providing solutions for automotive loans to the military community. For more information about DFS or the MILES Program visit www.usmiles.com.

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