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**FOR IMMEDIATE RELEASE**

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**Dealers' Financial Services sponsors military kids to attend Camp Hope**

LEXINGTON, KY – Dealers' Financial Services, LLC sponsors five military children to attend Camp Hope at Cedar Ridge Camp and Retreat Center in Louisville, Kentucky.

Camp Hope is a free overnight camp for children of military personnel who are currently serving in Iraq and Afghanistan or returning veterans. Camp Hope will take place the week of June 22-26, 2008 and is for children between the ages of 8 and 14 years old. This is the first year Cedar Ridge Camp has offered Camp Hope.

Camp Hope allows children to enjoy outside activities such as canoeing, archery, trail hiking, swimming, and ropes courses on the 64 acres at Cedar Ridge. In addition to these traditional camping activities, campers will also have the opportunity to address the stressors of life as a military child with onsite chaplains and counselors. The campers will put together care packages to send to U.S. military members in Iraq and Afghanistan as well as make a yellow ribbon 4-rail fence decorated with messages to their loved ones.

“Being a military child often means you will have to endure the stress of being separated from a parent who is in harm’s way. Dealers’ Financial Services is proud to support Cedar Ridge and Camp Hope in their efforts to bring joy to the lives of these deserving children,” said Robert H. Nelson, President and Chief Executive Officer of Dealers’ Financial Services, LLC.

**About Cedar Ridge Camp and Retreat Center**

Cedar Ridge Camp, which opened in 1957, is an outdoor camp, retreat and educational center located in Louisville, KY. The grounds and facilities include a 2-acre lake for canoeing and fishing, many hiking trails, a swimming pool and much more. It is an accredited camp by the American Camping Association. For more information about Cedar Ridge visit [www.cedarridgecamp.com](http://www.cedarridgecamp.com)

**About Dealers' Financial Services, LLC**

Dealers' Financial Services, LLC (DFS) developed the Military Installment Loan and Educational Services (MILES) Program in 2001 to assist Active Duty Military Service Members with obtaining a quality vehicle from a National Certified Dealer Network and financing from a national bank. DFS is currently a leader in providing solutions for automotive loans to the military community. For more information about DFS or the MILES Program visit [www.usmiles.com](http://www.usmiles.com).

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