



Contact: Jenny Wallace, Marketing Manager
Dealers' Financial Services, LLC
Office: 859.258.2864 Fax: 859.406.1055
jennywallace@usmiles.com

FOR IMMEDIATE RELEASE

June 25, 2008

Dealers' Financial Services, LLC joins the DealerTrack Network

Lexington, KY—Dealers' Financial Services, LLC (DFS) announces that it will join the DealerTrack network to support its MILES program. Through the DFS and DealerTrack integration MILES Certified Dealerships will be able to use DealerTrack for application submission to the MILES Program which offers automated and immediate loan approvals.

MILES (Military Installment Loan and Educational Services) is a program created by DFS to assist and protect active duty military personnel when purchasing an automobile.

"We are pleased to add DFS to our growing network," said David Trinder, senior vice president of network solutions at DealerTrack. "The efficiencies driven by our online credit application system will benefit DFS as well as participating dealers and their customers, and we look forward to a long and mutually beneficial relationship."

"The majority of our MILES Certified Dealerships are already active users of DealerTrack. We are excited to join the DealerTrack network because it allows us the opportunity to provide our dealership customer the ease and speed to assist the MILES military customer in their auto purchasing and financing experience," said Steve Hoback, Senior Vice President at Dealers' Financial Services, LLC about the DealerTrack integration.

About Dealers' Financial Services, LLC / MILES Program

Dealers' Financial Services, LLC (DFS) developed the MILES Program in 2001 to assist Active Duty Military Service Members with obtaining a quality vehicle from a National Certified Dealer Network and financing from a national bank. DFS is currently a leader in providing solutions for automotive loans to the military community. For more information about DFS or the MILES Program visit www.usmiles.com.

About DealerTrack

DealerTrack Holdings, Inc. (NASDAQ: TRAK) is a leading provider of on-demand software and data solutions for the U.S. automotive retail industry. Our solutions enable dealers to receive consumer leads, submit credit applications, compare financing and leasing options, sell insurance, vehicle accessories and other aftermarket products, document compliance, and execute financing contracts electronically. In addition, DealerTrack Arkona DMS (dealer management system) is used by dealerships nationwide. Over 22,000 dealers, 500 financing sources, and many other service and information providers are active in the DealerTrack network. For more information, visit www.dealertrack.com

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