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## **Dealers' Financial Services, LLC and the MILES Program to sponsor Military Appreciation Day at the University of Kentucky**

Lexington, KY –Dealers' Financial Services, LLC (DFS) and the MILES Program is proud to sponsor, for the second consecutive year, the University of Kentucky's Military Appreciation Day football game. The game will be held on Saturday, September 6, 2008. More than 5,000 soldiers will be traveling from Ft. Knox, KY to attend the football game against Norfolk State.

DFS and the MILES Program will be providing, a randomly selected, soldier the opportunity to win a 2009 Toyota Camry for successfully tossing a football through a target 20 yards away.

"Once again we are proud to sponsor the Military Appreciation Day football game at the University of Kentucky. We hope the soldiers are able to enjoy the game and that all the UK fans can show them just how much they appreciate their dedication and service to our great nation," said Jenny Wallace, MILES Marketing Manager.

This is the fourth consecutive year the University of Kentucky has dedicated a football game as Military Appreciation Day where free tickets are provided to active duty military personnel.

### **Dealers' Financial Services, LLC / MILES Program**

Dealers' Financial Services, LLC (DFS) developed the MILES Program in 2001 to assist Active Duty Military Service Members with obtaining a quality vehicle from a National Certified Dealer Network and financing from a national bank. DFS is currently a leader in providing solutions for automotive loans to the military community. For more information about DFS or the MILES Program visit [www.usmiles.com](http://www.usmiles.com).

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