### SOUTHFIE

### **True Partners**

Southfield Capital is a private equity firm that partners with exceptional, growing companies in the lower middle market

#### **Targeted Business Characteristics**



Leadership committed to partnering



Profitable, growing business



**Organic and** acquisition growth potential



Service that's critical to the customer

Southfield Capital has invested in entrepreneur built, business services companies since 2002. We work collaboratively with management teams to accelerate organic growth and implement targeted add-on acquisition strategies with the goal of at least tripling the size of the businesses. Southfield is currently investing out of its third fund.

#### **EBITDA Criteria**

s4 -15мм

#### **Investment Size**

\$20-60MM per platform Add-on acquisitions can be smaller

Add-on acquisitions can be smaller

#### Investment Focus



**Business services** 

**Entrepreneur-led** businesses

#### **Team Contact**

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# SOUTHFIELD

#### **Current Equity Investments**

ALBA O	Alba Wheels Up Logistics Services Valley Stream, New York	Alba is a provider of customs brokerage, freight forwarding, trade compliance and other logistics services enabling its clients to efficiently move goods into and out of the U.S.
		Add-on Acquisition Strategy – customs brokerage, freight forwarding, trade and regulatory compliance and related logistics services companies
FRANCHISE FASTLANE	<b>Franchise FastLane</b> Managed Franchise Services Omaha, Nebraska	Franchise FastLane is a franchise sales organization that provides high value services to emerging franchisors through its proprietary technology including franchisee program development, prospect recruitment and qualification, communication and tracking, deal closure and onboarding.
		Add-on Acquisition Strategy – franchise sales organizations and franchisor/franchisee service businesses
Kelvin	<b>The Kelvin Group</b> Industrial Services Wilmington, Massachusetts	The Kelvin Group is an industrial refrigeration and HVAC company with a broad range of mission critical services including system design and installation, service, planned maintenance and compliance.
		Add-on Acquisition Strategy – industrial refrigeration, mission critical HVAC and related compliance services companies
milrose consultants, inc.	Milrose Consulting Building and Municipal Consulting Services New York, New York	Milrose is a leading provider of building code compliance solutions that offers a diverse portfolio of permitting, code & zoning, regulatory filing, due diligence and other consulting services.
		Add-on Acquisition Strategy – building compliance and inspection services companies
PROTOS	Protos Security Managed Security Services Daleville, Virginia	Protos provides security guard and related solutions through its proprietary technology system which enables national clients to outsource the administrative burden associated with onboarding, managing and tracking thousands of guards working for dozens of vendors across hundreds of locations.
		Add-on Acquisition Strategy – tech enabled physical security, contract security guard, video monitoring and access control companies
PACIFIC LANDSCAPE MANAGEMENT	Pacific Landscape Management Landscaping Services	Pacific is a leading landscape management company offering a range of maintenance, enhancement, and snow/ice services to commercial, industrial, and HOA clients in the Pacific Northwest.
	Hillsboro, Oregon	Add-on Acquisition Strategy – providers of commercial landscape maintenance, enhancements, installation, water management and winter storm services located on the West Coast
	(	Other Sectors of Interest
Building Services		Companies engaged in fire life & safety, maintenance & repair, property management, and other complimentary services
Managad Samuicas		Companies leveraging a vendor network to execute services for national or super regional
Managed Services		customers
Insurance Services		
Insurance Services	on Services	customers Administrators, brokers, captive managers or companies who participate in the broader
	on Services	customers Administrators, brokers, captive managers or companies who participate in the broader health and benefits or property and casualty insurance ecosystem

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